



## SPENCER ENRIQUEZ

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Monterey, CA  
Willing to relocate

(831) 801-6218  
<https://bonez.design>

### PROGRAMS

- Adobe Illustrator
- Adobe Photoshop
- Adobe InDesign
- Adobe Dreamweaver
- Adobe Acrobat
- Microsoft Office Suite

### TECHNICAL SKILLS

- Print Design
- Layout Design
- Editorial Design
- Illustration
- Typography
- Typesetting
- Print Production
- Web Design
- HTML/CSS
- CRM (Drupal)
- Photo Editing

### SOFT SKILLS

- Communication
- Time Management
- Customer Service
- Critical Thinking
- Collaboration
- Management

### WORK EXPERIENCE

#### UNITED WAY MONTEREY COUNTY

Nov. 2017 – Present

*Design and Marketing Coordinator*

Collaborates with department leadership to create marketing collateral for programs and services.

- **Typography:** Create and lay out various print collateral - annual reports, brochures, infographics, etc. - while maintaining United Way Worldwide brand standards.
- **Illustration:** Create illustrations and branding for digital and print marketing materials: bus ads, banners, flyers, and social media campaigns.
- **Project Management:** Balance and complete multiple overlapping projects by set deadlines.

#### OSIO THEATER

Dec. 2015 – Jan. 2017

*Supervisor – Web and Ad Design*

Updated website and email marketing.

- **Digital Ad Design:** Designed advertisements to be displayed in the theaters to promote special events.
- **Print Design:** Created posters and flyers for special events.

#### PIXELS GRAPHIC DESIGN

May 2016 – Nov. 2017

*Graphic Design and Print Production Associate*

Worked on various graphic design and print projects.

- **Typesetting:** Laid out copy text for books and manuals, designed and edited menus and brochures.
- **Print Production:** Performed all steps of print production from prepress preparation, printing, cutting, mounting, and binding.
- **Digital and Print Design:** Designed marketing collateral and created custom social media filters. Created stationery templates for business cards and letter heads.

### EDUCATION

**California State University, Monterey Bay**

Bachelor of Science in Communication Design - Emphasis in Visual Design

### RELEVANT PROJECTS

**OTHER BROTHER BEER CO** (2020) Coordinated the first art market for the brewery. Designed flyers and digital marketing for two art markets.

**NEVERBORED MAGAZINE** (2019) Designed a multi-page article for one issue of the magazine. Designed an advertisement for an issue sponsor.

**MONTEREY COMIC CONVENTION** (2018) Created a logo for the convention and illustrated a poster for their event.

**BILL'S BULLPEN GRAPHIC IDENTITY PACKAGE** (2017) Designed a new logo and created an accompanying brand package and brand standards guide. Also created custom alphabet illustrations and event flyers.

**BONEZ ART & DESIGNS WEBSITE** Designed and developed my website portfolio using bootstrap, HTML, CSS, and JavaScript web coding.